



ADICONSUM

Associazione Difesa
Consumatori e Ambiente
promossa dalla CISL

**"Industry and Society's needs for sustainable
management of raw materials in Europe:
Exploring solutions for future action"**

28th November 2013, Brussels



Adiconsum

Adiconsum is a consumer association with about 150.000 members.

Born in 1987 on the initiative of CISL, an Italian Trade Union. It consists in approximately 280 local offices providing advice and assistance to consumers.

Adiconsum is active not only in the social field, committed to rights protection but also to the promotion of a sustainable and socially responsible consumption.



Now

Individual and collective consumers' protection.

Advice and assistance to consumers, in carrying out education, information and awareness campaigns on various consumer-related issues, in disseminating information material as well as in gathering reports from consumers.

Adiconsum report and denounce problems.



In Italy we Say

Prevention better than cure

(Prevenire è meglio che curare)

We are ready to work
with companies
in a new era
of relations with consumers

Together we can inform consumers

About the characteristics of the product
from raw materials to finished product.

About the sustainability of the product
for the environment and for the people.

This can give added value to the
product in the global market !

Thank You !



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