

## EU Civil Society - Industry Dialogue Stimulating a joint debate on sustainable raw material use

## **Ecodesign and New Business Models for a Circular Economy**

## **AGENDA**

February 27<sup>th</sup> 2014, Brussels

Hotel Bloom, 250 Rue Royale, 1040 Brussels





Timing	Activity	Speaker
9:00 - 9:30	Registration & welcome coffee	
9:30 - 9:45	Introduction to the project and workshop objectives	Andreas Endl, Institute for Managing Sustainability, Vienna University of Economics and Business, Austria Clementine O'Connor, BIO by Deloitte, France
9:45-10:00	Speed-dating: stakeholder introduction	
Session 1: Framing the dialogue		
10:00 - 10:15	Keynote: EcoDesign and Design for Residual value - an Industry perspective on the circular economy	Anton Brummelhuis, Philips
10:15 - 10:30	Keynote: A CSO perspective on ecodesign and the circular economy	Jonny Hazell, Green Alliance
10:30 – 10:45	Keynote: The European Commission perspective on the circular economy	Verena Fennemann, Policy Officer, Unit I.2 Eco-innovation, DG Research & Innovation
10:45 - 11:15	Coffee break	
11:15 - 12:00	Intra-stakeholder dialogue: industry, civil society, policy, research: identifying key roles and competencies on the topic	
12:00 - 12:30	Presentation and discussion of group results	Rapporteurs from discussion groups
12:30 - 13:30	Lunch	
Session 2: Learning from frontrunners		
13:30 - 14:15	Best practice examples in eco-design and new business models	Case study presentations Janet Gunter, The Restart Project Philip Harfield, The Ecodesign Centre Aurela Shtiza, IMA-Europe
14:15 - 15:00	Panel and plenary discussion: What was new and inspiring? What could be upscaled / mainstreamed / applied in general contexts?	Case study presenters
15:00 - 15:15	Coffee break	
Session 3: Future avenues for collaboration		
15:15 - 16:00	Inter-stakeholder dialogue: pathways for collaboration What are benefits and opportunities when industry and civil society work together? What barriers need to be addressed? What can multiply relationships and deliver longevity in partnerships?	
16:00 - 16:30	Presentation and discussion of group results	Rapporteurs from discussion groups
16:30 - 17:00	Outlook and conclusions	Andreas Endl, Institute for Managing Sustainability, Vienna University of Economics and Business, Austria Clementine O'Connor, BIO by Deloitte, France